

SWAMTA 2012 Regional Conference –  
“Jammin’ on the Bayou”  
March 22-24, 2012  
*Crowne Plaza Houston Downtown*  
1700 Smith Street, Houston, Texas 77002

Dear Potential Conference Exhibitor and/or Advertiser:

The members of the Southwestern Region of the American Music Therapy Association invite you to participate in our annual conference as an exhibitor and/or an advertiser. An estimated 250 music therapy professionals, music therapy students, and professionals from related fields will be in attendance at this event.

The Exhibit Hall will be open Friday, March 23 from 8:00 am to 7:00 pm. There is a \$10.00 flat fee for exhibiting which includes one 6 foot table and two chairs. The Exhibit Hall will be easily visible and accessible to all conference participants. If you would like to be an exhibitor, please fill out the “Exhibitor Contract” page below and mail the form with payment to the address listed *no later than March 1<sup>st</sup>, 2012*.

In addition, we invite you to advertise in our conference program. The conference program contains schedules and presentation handouts for all conference participants and is an ideal place to advertise products and/or services. Prices for advertisements are: \$15.00 for a business card size ad, \$40.00 for a ½ page ad, and \$60.00 for a full page ad. If you would like to advertise your services in our program, please fill out the “Advertiser Contract” page below and mail the form with payment to the address listed. Advertisements must be in digital format and may be emailed to [conference@swamta.com](mailto:conference@swamta.com). *Both payment and digital format ad must be received by February 15th, 2012 in order to be included in the program.*

Finally, the local conference committee is welcoming any “goodies” such as guitar picks, pencils, notepads, etc. to be included in our conference welcome packets. We are also looking for items to be used as door prizes at our closing session. Any items you can donate will be greatly appreciated. Contact me at the phone number or email listed below or indicate such on the Exhibitor contract if you are able to donate “goodies” and/or door prizes.

If you have any questions, you can contact us at [conference@swamta.com](mailto:conference@swamta.com) or 817-528-3413. We look forward to having you as an exhibitor and/or an advertiser!

Sincerely,

Stephanie Scheffel

Publicity Chairperson

SWAMTA Conference Local Committee

Lupe Flores

Exhibits Chairperson

SWAMTA Conference Local Committee



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## Exhibitor Contract

### Exhibitor Identification

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Names of staff requiring an identification badge:

Booth Manager: \_\_\_\_\_

Staff: \_\_\_\_\_ Staff: \_\_\_\_\_

### Fee (please check):

\_\_\_\_\_ \$10.00 Commercial Booth (Friday March 23<sup>rd</sup>, 8:00 am – 7:00 pm)

### Payment:

Please send this form with full payment (check or money order payable to SWAMTA) no later than March 1<sup>st</sup>, 2012 to the following address:

SWAMTA  
c/o Stephanie Scheffel  
14405 Jasmine Terrace Lane  
Houston, TX 77047

To receive a refund, cancellations must be made in writing and received by March 1<sup>st</sup>, 2012.

### Donation/Marketing:

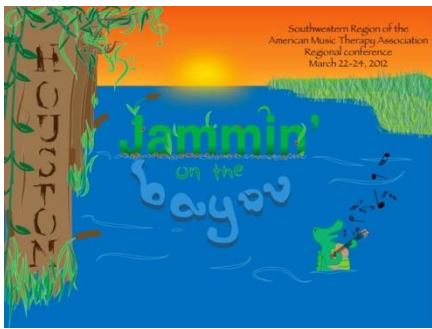
The conference local committee is welcoming any “goodies”, such as guitar picks, pencils, notepads, etc. that may be included in our conference welcome packet. We are also looking for door prizes for our closing session. Any items will be greatly appreciated!

Please check all that apply:

\_\_\_\_\_ I will donate 150 “goodies”

\_\_\_\_\_ I will donate \_\_\_\_\_ door prizes.

**Thank you! We look forward to seeing you in Houston!!**



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## Advertiser Contract

### Advertiser Information

Company/Group Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Fee (please check):

\_\_\_\_\_ \$15.00 Business card-sized advertisement in SWAMTA conference program

\_\_\_\_\_ \$40.00 Half-page advertisement in SWAMTA conference program

\_\_\_\_\_ \$60.00 Full-page advertisement in SWAMTA conference program

Total included: \_\_\_\_\_

### Advertisement Terms

1. Please send your advertisement *in digital format* to [conference@swamta.com](mailto:conference@swamta.com) NO LATER THAN FEBRUARY 15<sup>th</sup>, 2012. Do not send the advertisement with this form.
2. Please send this form with payment (checks may be made payable to SWAMTA) to:  
SWAMTA  
c/o Stephanie Scheffel  
14405 Jasmine Terrace Lane  
Houston, TX, 77047
3. To receive a refund, cancellations must be made in writing and received by March 1<sup>st</sup>, 2012.

**Thank you! We look forward to seeing you in Houston!!**